

November 13, 2012: The day of birth of the next generation of DC drives. maxon motor launches a completely new product program.

maxon motor, leading provider of high-precision drives up to 500 W, is launching a new range of DC drives on November 13, 2012. These are characterized by innovative and powerful DC motors with ironless rotor. Matching gearheads and sensors will be available from the same date. "New magnets, new design, new processes. Our best brushed drives have been given a complete technical revision," says Eugen Elmiger, CEO of maxon motor. "Furthermore our customers can in future fine-tune their drives to their specific needs in even more detail. With just a few clicks on our website," explains the head of maxon.

Interested persons can already get a first impression of the new product program of maxon motor at **dcx.maxonmotor.com**. However, the technical data is not being revealed yet. Markus Schwab, the responsible product manager for the new maxon DCX program, is already very excited and says: "These are going to be the most powerful DC motors on the market. In comparison to our direct competitors, our new products provide 20% more power in the same size class." This is a new milestone, as the product manager of maxon motor confirms.

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This media release is available on the Internet at: www.maxonmotor.com

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